

Download The Fred Factor How Passion In Your Work And Life Can Turn The Ordinary Into The Extraordinary

The Fred Factor is a fable about a postman that teaches Four Fred Principles. They are: 1. Everyone makes a difference. Some might see delivering mail as monotonous drudgery, but Fred sees the task as an opportunity to make the lives of his customers more enjoyable."Scotty Sanders is a genuine leader! And he cares - he listens, seeks to understand, and is a lifelong learner. Scotty then applies valuable perspective, sage wisdom, and implementable solutions to encourage us all through life's challenges.Award-winning motivational keynote leadership development speaker Mark Sanborn is the master of tailoring every leadership keynote presentation to the client and the situation.The Fred Factor 2.0: New Ideas on How to Keep Delivering Extraordinary Results. The Fred Factor, Mark's internationally best-selling book on customer service, has sold over 1.6 million copies., The Fred Factor How Passion In Your Work And Life Can Turn The Ordinary Into The Extraordinary.

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