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Luxury goods have high income elasticity of demand: as people become wealthier, they will buy proportionately more luxury goods. This also means, however, that should there be a decline in income its demand will drop more than proportionately.Retail design is a creative and commercial discipline that combines several different areas of expertise together in the design and construction of retail space.?? ??????????????????????????????????????, souk?????????????. ????????????????????????????????“??”?????, souk??????“??”?, Luxury Fashion Branding Trends Tactics Techniques.

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